

WHAT IS IDENTITY THEFT?

Identity Theft happens when any piece of an individual's personal information is used without their consent, usually to fraudulently obtain money or credit or to commit other crimes.



| Data Breach | Affected Victims |
|---------------------------|------------------|
| Uber | 57 million |
| Equifax | 145 million |
| Yahoo! | 3 billion |
| eBay | 145 million |
| Target | 110 Million |
| JP Morgan Chase | 76 million |
| Saks 5 th Ave. | 5 million |
| Home Depot | 56 million |
| Under Armour | 150 million |
| Facebook | 50 million |
| Macy's | 7 million |

Old Fashioned Stealing, Skim Scanners, Change of Address, Phishing

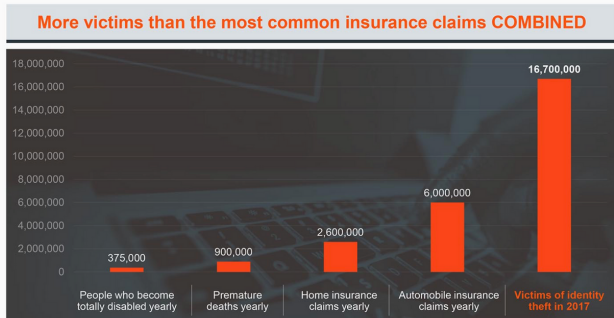
IDENTITY THEFT IS THE FASTEST GROWING CRIME IN THE UNITED STATES.



ABOUT RELIASHIELD



- FINANCIAL FRAUD
- CRIMINAL ID THEFT
- MEDICAL ID THEFT
- SOCIAL SECURITY FRAUD
- HOME TITLE FRAUD
- TAX FRAUD
- CHILD ID THEFT
- BENEFITS FRAUD
- EMPLOYMENT FRAUD
- FAMILY MEMBER FRAUD



Part of ReliaQuote Insurance Services, founded in 1999

Leader in the identity theft protection industry

Products positioned to provide the best value
Combination of comprehensive coverage and lowest prices

We have received numerous accolades, recommendations and endorsements

Forbes Money SmartMoney CR Reports and More

Seasoned executive team

Decades of successful marketing and sales experience in the risk management industry

PROTECTION OVERVIEW – 3 PILLARS OF VALUE



PROTECTION OVERVIEW – BROAD COVERAGE



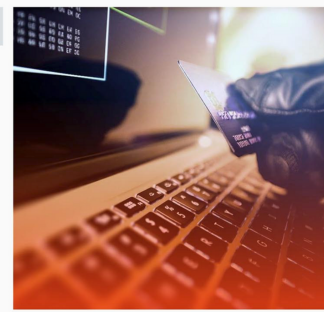
Monitoring & Alerts
We monitor our customers' personal and financial information and alert them when changes are detected.

Unlimited Recovery
Our team of experts and recovery specialists take care of all of the work to restore our customers' identity. We have a 100% recovery success rate.

\$1,000,000 Stolen Funds and Reimbursement Insurance
Each of our customers receives \$1 million in stolen funds coverage, and \$1 million in personal expense reimbursement.

We cover ALL types of identity theft

- FINANCIAL FRAUD
- CRIMINAL ID THEFT
- MEDICAL ID THEFT
- SOCIAL SECURITY FRAUD
- TITLE FRAUD
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- FAMILY MEMBER FRAUD



PROTECTION FEATURES – ALL PLANS

Monitoring and Alerts



PROTECTION FEATURES – ALL PLANS

Insurance



PERSONAL AND FINANCIAL INFORMATION MONITORING
Scan searches the internet including blogs, bulletin boards, social media networks, and the dark web to detect if personal information is exposed on the dark web



COURT RECORDS MONITORING
Tracks and alerts a client if a criminal act is committed in his or her name



SOCIAL SECURITY NUMBER MONITORING
Detects names and aliases associated with a client's SSN and provides notification if there is new activity



CHANGE OF ADDRESS MONITORING
Reports if a client's mail has been redirected through the US Postal Service



MEDICAL ID MONITORING
Reports if a client's medical benefits card has been compromised



DATA BREACH UPDATES
Notifies clients of data breaches that could have an impact on them



CREDIT REPORT REVIEW REMINDERS
Quarterly updates that remind customers to view their credit reports for free.



CHILDREN COVERED FREE
All family plans include coverage for up to 10 children (under 18) at NO additional charge.



\$1,000,000 STOLEN FUNDS

\$1 Million protection covering stolen funds related to fraud, embezzlement, theft, and forgery.



\$1,000,000 PERSONAL EXPENSE REIMBURSEMENT

\$1 Million personal expense reimbursement covering any out-of-pocket expenses related to attorneys, experts witnesses, travel, etc. and reimbursement for lost wages to take time off from work.

PROTECTION PRODUCTS



ESSENTIAL

Individual
\$7.99 monthly
\$87.99 annual

Family
\$15.99 monthly
\$179.99 annual

- ✓ Covers All Types of ID Theft (No Exclusions)
- ✓ Personal Information and Dark Web Monitoring
- ✓ Social Security Number Monitoring
- ✓ Medical ID Monitoring
- ✓ Change of Address Monitoring
- ✓ Court Records Monitoring
- ✓ Data Breach Updates
- ✓ Credit Report Review Reminders
- ✓ 24/7/365 Customer Service
- ✓ Unlimited Restoration Services
- ✓ Lost/Stolen Wallet Protection
- ✓ \$1 Million Identity Theft Insurance
- ✓ *Free Coverage for Children

PRIME

Individual
\$14.99 monthly
\$164.99 annual

Family
\$29.99 monthly
\$329.99 annual

- ✓ Includes Essential Features Plus:
- ✓ Single Bureau Credit Monitoring
- ✓ Sex Offender Monitoring
- ✓ Social Media Monitoring
- ✓ Non-Credit Loan Monitoring

ELITE

Individual
\$23.99 monthly
\$263.99 annual

Family
\$47.99 monthly
\$527.99 annual

- ✓ Includes Prime Features Plus:
- ✓ Three Bureau Credit Monitoring
- ✓ Financial Account Takeover Monitoring
- ✓ Monthly Credit Score Tracking

* When purchasing a plan that covers two adults, up to 10 children under the age of 18 are covered for FREE



ReliaShield

Identity Theft Protection

AS LOW AS

\$7.19

Individual Plan

10% off with this flyer!



Protection Against a Growing Threat to Your Wealth and Well-Being

You shouldn't have to worry about losing money and time because someone steals your identity.

With comprehensive monitoring and alerts, unlimited restoration services, and \$1,000,000 in stolen funds coverage and expense reimbursement, ReliaShield truly is the smart, affordable solution to identity theft protection.



Monitoring & Alerts



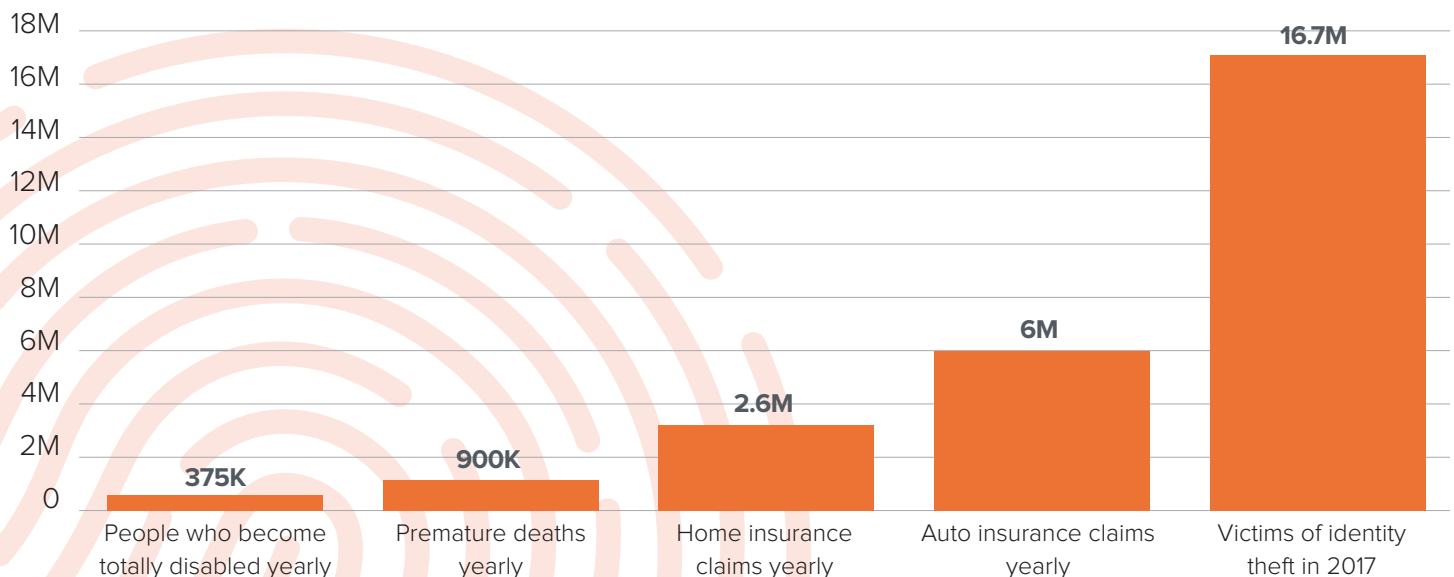
Unlimited Recovery



Up To \$1Million for Stolen Funds & Expenses



24/7/365 Customer Service



SOURCE: 2017 Identity Fraud Study, Javelin Strategy & Research, Identity Theft Center.

10% off through your agent!

3 Great Plans to Choose From:

All Prices Reflect a 10% Discount!

| Essential | | Prime | | Elite | |
|--------------|---------------|---------------|---------------|---------------|---------------|
| Individual | Family | Individual | Family | Individual | Family |
| \$7.19 / mo | \$14.39 / mo | \$13.49 / mo | \$26.99 / mo | \$21.59 / mo | \$43.19 / mo |
| \$79.19 / yr | \$161.99 / yr | \$148.49 / yr | \$296.99 / yr | \$237.59 / yr | \$475.19 / yr |

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Call Your Agent Today to Get Protected
Special 10% Lifetime Discount

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